

e-Learning Lingo Podcast Defines “Webinars”

Waltham, Massachusetts – April 30, 2009

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Announcer: The e-Learning Lingo Podcast.

Mary Kay Lofurno: Hello. This is Mary Kay Lofurno, Marketing Director here at SyberWorks. Welcome to the 89th episode of the e-Learning Lingo Podcast series.

Last week, Dave Powell talked about “nutshelling.” This week Dave defines “webinars.” So I ask you, do you know your e-Learning Lingo?

[theme music]

Mary Kay: Hi Dave, tell us about webinars?

David Powell: The term webinar comes from the words “web” and “seminar.” Thus, a webinar is a small synchronous online learning event, in which the presenter and communicate using text chats, audio, slides and electronic white boards.

Mary Kay: OK, sounds good. But what is the difference between a webinar and a web conference, Dave?

Dave: You sound skeptical, ah?

Mary Kay: No.

Dave: A webinar is a specific type of web conference, that is usually conducted in the format of a single speaker instructing several remote listeners.

Mary Kay: Good to know Dave. Have a great afternoon!

Dave: Thank you. You too, talk to you soon!

Mary Kay: This is Mary Kay Lofurno, Marketing Director at SyberWorks. Thanks for listening to episode 89 of the e-Learning Lingo Podcast.

This week, Dave Powell talked about webinars. The episode 89 podcast audio and transcript will be posted on the e-Learning Lingo Podcast blog.

Next time on the e-Learning Lingo Podcast, we will talk about another term used in education and training. Until that time, have an awesome week!

Announcer: SyberWorks Podcast. Learn any time, any place.

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