e-Learning Lingo Podcast Defines *"Concept Mapping"*

Waltham, Massachusetts –May 20, 2010

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Announcer: The e-Learning Lingo Podcast.

Mary Kay Lofurno: Hello, Mary-Kay Lofurno, Marketing Director here at SyberWorks. Welcome to the 138th episode of the e-Learning Lingo Podcast Series. Last week, Dave Powell talked about Dysgraphia. This week, Dave defines Concept Mapping.

So, I ask you, do you know your e-learning lingo?

[theme music]

Mary Kay: All right, Dave, tell us about concept mapping.

David Powell: Concept mapping is a knowledge organization technique developed by mathematician Joseph Novak in the 1960's that uses graphics to help students explore and understand the relationships between concepts. In educational settings it's used in both classroom and online training where students diagram the relationships between keywords that represent the concepts.

Mary Kay: OK, Dave. That sounds good. So what does a concept map usually look like? Could you describe it for us?

Dave: Yeah. Concepts are usually represented by circles or boxes, each of which contains the name of a concept. They are drawn in a downward cascading hierarchical formation with their relationships represented by labeled arrows drawn between them.

Mary Kay: Great information, Dave. Thanks. Have an awesome afternoon!

Dave: You too, talk to you soon.

Mary Kay: This is Mary Kay Lofurno, Marketing Director at SyberWorks. Thanks for listening to Episode 138 of the e-Leaning Lingo Podcast. This week Dave Powell talked about concept mapping. The Episode 138 Podcast audio and transcript will be posted on the e-Learning Lingo Podcast Blog.

Next time on the e-Learning Lingo Podcast we'll talk about another term used in online learning. Until that time, have a great week!

Announcer: SyberWorks Podcast. Learn any time, any place.

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