

## e-Learning Lingo Podcast Defines “Generative Learning Model”

Waltham, Massachusetts –November 5, 2009

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**Announcer:** The e-Learning Lingo Podcast.

**Mary Kay Lofurno:** Hello, this is Mary Kay Lofurno, marketing director here at SyberWorks. Welcome to the 114<sup>th</sup> episode of the e-Learning Lingo Podcast Series. Last week, Dave Powell talked about uniform resource identifiers. This week, Dave defines the generative learning model.

So, I ask you, do you know your e-learning lingo?

[theme music]

**Mary Kay:** Hi, Dave. So, tell us about the generative learning model.

**David Powell:** The generative learning model is a four-phase process that encourages students to take action with the information they are given. This constructivist approach allows students to create new meanings through their own active use of information. The four phases of the generative learning model are preliminary, focus, challenge and application.

**Mary Kay:** All right, Dave. Good information. Thanks. Have a great afternoon.

**Dave:** You too, Mary Kay. Talk to you soon.

**Mary Kay:** This is Mary Kay Lofurno, marketing director at SyberWorks. Thanks for listening to Episode 114 of the e-Learning Lingo Podcast. This week, Dave Powell talked about the generative learning model. The Episode 114 podcast audio and transcript will be posted on the e-Learning Lingo Podcast blog.

Next time on the e-Learning Lingo Podcast, we will talk about a term used in human factors research and design. Until that time, have a great week.

**Announcer:** SyberWorks Podcast. Learn any time, any place.

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