

SyberWorks LMS e-Learning Implementation Podcast Examines Franchisee Training Programs

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SyberWorks, Inc., a leader in the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: *“Franchisee Training Programs — An Interview with Kevin Lange of ServiceMaster Clean.”*

Dave Boggs, CEO at SyberWorks, states,

“This episode examines how ServiceMaster Clean has developed the SyberWorks Learning Management System to provide training to franchisee business owners and their employees for the ServiceMaster Clean and Furniture Medic franchise divisions. They use franchisee training to bring business owners into their system and to provide ‘train the trainer’ programs so business owners can train their employees. The ‘train the trainer’ program was developed with the intent of providing resources for business owners who need to train employees that do not have access to a computer and the Internet.”

Boggs says, “Kevin also mentions a library of webinar resources they have developed that cover diverse topics such as time management, outlook, excel training or any topic they need to run their business. The program is successful and has grown from 300 to over 4,700 users. The podcast also looks at how they use video and the tools used to create their video and online training.”

Boggs continues, “He also discusses their implementation of our new, configurable dashboard which they will be using for both learners and administrators. The dashboard is a major enhancement in our system because it gives companies the option to configure the system for their need specifically from various modules within the system, depending upon their configuration set up.” Mary Kay Lofurno, Marketing Director for SyberWorks narrates the series.

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #38: *“Franchisee Training Programs — An Interview with Kevin Lange of ServiceMaster Clean”* is located at <http://www.syberworks.com/audio/success38.mp3> in the SyberWorks Online Media Center at http://www.syberworks.com/success_podcast.htm in the “About Us” section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/success38_transcript.htm.

About ServiceMaster Clean

ServiceMaster Clean is part of the ServiceMaster family of brands, one of the world's largest and most versatile service networks. The company's brands include TruGreen, TruGreen LandCare, Terminix, American Home Shield, ServiceMaster Clean, Merry Maids, Furniture Medic and AmeriSpec. ServiceMaster Clean is committed to its franchise owners. Our ability to offer qualified prospects up to 80 percent financing to start their cleaning business is only one of the benefits of our program. Visit our franchise website to learn more about the opportunities available with ServiceMaster Clean.

About The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

The SyberWorks Learning Management System/Learning Content Management System

SyberWorks Training Center (STC) is a Web-based Learning Management System (LMS)/Learning Content Management System (LCMS) that provides complete solutions for managing and tracking all types of training at your organization — from e-Learning courses to traditional classroom training and self-paced study programs. The STC includes extensive testing and assessment tools, reporting, management, communication and collaboration tools, and quality control capabilities — all in one integrated database application that is highly scalable to precisely meet your organization's needs. The SyberWorks Training Center LMS/LCMS can be purchased as an enterprise license or hosted application.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.