



## SyberWorks LMS e-Learning Implementation Podcast Looks at TrueBlue University®

Waltham, Massachusetts - July 14, 2009

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: "Interview with Robert Brugger, Director of e-Learning for TrueBlue, Inc."

Dave Boggs, CEO of SyberWorks, states:

"This podcast looks at a TrueBlue's use of the SyberWorks Hosted Learning Management System (LMS) to provide employee operations training at the branch level through their training portal, TrueBlue University®.Robert Brugger, Director of e-Learning for TrueBlue, Inc, discusses the business rationale which led to their use of a hosted LMS and the types of training they offer through the system"

Boggs continues, "He also describes their use of the SyberWorks Competency Management Module to manage skill set and job role competencies. " Mary Kay Lofurno, Marketing Director of SyberWorks narrates the series.

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #28: "Interview with Bob Brugger, Director of e-Learning for TrueBlue, Inc."

<u>http://www.syberworks.com/audio/success28.mp3</u> is located in the SyberWorks Online Media Center at <a href="http://www.syberworks.com/success">http://www.syberworks.com/success</a> podcast.htm in the 'About Us' section of the SyberWorks web site. The transcript is located at <a href="http://www.syberworks.com/success28">http://www.syberworks.com/success28</a> transcript.htm.

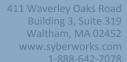
## **About TrueBlue, Inc.**

TrueBlue (NYSE: TBI) is the leading provider of blue-collar staffing with revenue of approximately \$1.4 billion in 2008. Each year, TrueBlue connects approximately 500,000 people to work through the following brands: Labor Ready, Spartan Staffing, CLP Resources, PlaneTechs, and TLC. Headquartered in Tacoma, Wash., TrueBlue serves approximately 250,000 small to mid-sized businesses in the wholesale, services, transportation, manufacturing, retail, and construction industries. For more information, visit TrueBlue's website at www.TrueBlueInc.com

## **About The SyberWorks LMS e-Learning Implementation Podcast Series**

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!







## **About SyberWorks**

SyberWorks, Inc. (<a href="www.syberworks.com">www.syberworks.com</a>) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.

