

SyberWorks LMS e-Learning Implementation Podcast 24: SyberWorks Video Podcast Interview with Debbie Kenny, VP of Information Mapping's Learning Solutions Practice

Waltham, Massachusetts – March 10, 2009

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: *"Video Interview with Debbie Kenny, VP of Information Mapping's Learning Solutions Practice."*

Mary Kay Lofurno, Marketing Director at SyberWorks, states,

"We are very excited about this special video edition of the SyberWorks LMS e-Learning Implementation Podcast series. In this episode, Dave Boggs, CEO of SyberWorks, interviews Debbie Kenny, Vice President of Information Mapping's Learning Solutions Practice, about their use of the SyberWorks Learning Management System to track and manage their training practice. Debbie discusses the various aspects of their learning solutions training practice and the e-Learning courses they offer through the system."

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #24: *"Video Interview with Debbie Kenny, VP of Information Mapping's Learning Solutions Practice."*

<http://www.syberworks.com/video/SyberWorks-learning-management-systems-video.wmv> is located in the SyberWorks Online Media Center at http://www.syberworks.com/success_podcast.htm in the 'About Us' section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/success24_transcript.htm.

About Debbie Kenny, Vice President of Learning Solutions

Debbie Kenny, Vice President and General Manager at Information Mapping, Inc. (www.infomap.com), is responsible for overseeing all aspects of IMI's Learning Solutions business practice, from sales and marketing to program delivery, product development, operations, and customer support.

In the over 20 years Kenny has been with the company, she has held a steady progression of operational, management, and leadership positions and has been instrumental in helping to define the company's direction and positioning and support its growth through new software products, training programs, and consulting services.

An accomplished speaker and industry expert, Kenny presents at conferences and events throughout the United States and the world on meeting information and work performance challenges of the 21st century. She holds a

Bachelor of Arts degree in Psychology and Spanish from Mount Holyoke College and an MBA in High Technology from Northeastern University.

About Information Mapping, Inc.

Information Mapping, Inc. (<http://www.infomap.com>) is a strategic consulting and training firm with over 40 years experience helping leading organizations worldwide capture, communicate, and manage information more effectively, to increase operating efficiency, improve customer service, and comply with regulatory requirements. The company delivers learning programs, consulting services, and software that improve communications and make information easy to manage, access, and use.

The Information Mapping method is the foundation of the company's solutions. The Method is a systematic way of analyzing, organizing, and presenting information to ensure that communication is precise, well organized, and easily understood. The scientifically based and field-proven method helps organizations comply with regulations and standards, avoid risk and shutdowns, and improve employee performance and the bottom line.

"Information Mapping" is a registered trademark, and "The Method" is a trademark, of Information Mapping, Inc.

About Dave Boggs, CEO of SyberWorks

Dave Boggs is the founder and CEO of SyberWorks, Inc. (www.syberworks.com). He has been involved with computer-based and web-based training for more than 12 years. Before founding SyberWorks, Dave was the VP of Sales and Business Development for Relational Courseware. He holds a Bachelor of Science degree in Physics from Union College in Schenectady, NY, and an MBA from the Kellogg School of Management at Northwestern University in Evanston, IL.

About The SyberWorks LMS e-Learning Implementation Podcast Series

The SyberWorks LMS e-Learning Implementation Podcast Series looks at actual Learning Management System (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, the series explores how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

About SyberWorks

SyberWorks, Inc. (<http://www.syberworks.com>) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.