

## SyberWorks LMS e-Learning Implementation Podcast 17: *Interview with Claudia Innes of Fairchild Semiconductor, Inc.*

Waltham, Massachusetts – June 10, 2008

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces the next episode in their LMS e-Learning Implementation Podcast Series: “Interview with Claudia Innes of Fairchild Semiconductor, Inc.”

Dave Boggs, CEO of SyberWorks, states:

*“This month’s episode looks at Fairchild Semiconductor’s use of the SyberWorks Hosted e-Learning Solution to create a marketing-information portal to provide marketing and performance support for their sales staff, sales engineers, partners, and distributors in the power-supply segment.”*

Boggs continues, “The discussion describes how a large, global manufacturer has leveraged the SyberWorks Hosted e-Learning as a marketing-information portal, to solve real-world business challenges like the distribution of multi-lingual marketing collateral, worldwide distributor certification programs, and sales training in the highly cyclical semiconductor industry.”

SyberWorks LMS e-Learning Implementation Podcast Series, Episode #17: “Interview with Claudia Innes” [http://www.syberworks.com/audio/claudia\\_innes.mp3](http://www.syberworks.com/audio/claudia_innes.mp3) is located in the SyberWorks Online Media Center at [http://www.syberworks.com/success\\_podcast.htm](http://www.syberworks.com/success_podcast.htm) in the About Us section of the SyberWorks web site. The transcript is located at [http://www.syberworks.com/sspodcastFAIRCHILD\\_transcript.htm](http://www.syberworks.com/sspodcastFAIRCHILD_transcript.htm).

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### **About Fairchild Semiconductor**

Fairchild Semiconductor (NYSE: FCS) is a leading global supplier of semiconductor technologies that make consumer and industrial products more energy-efficient. They are The Power Franchise® providing leading-edge silicon and packaging technologies, manufacturing strength, and system expertise for consumer, communications, industrial, portable-computing, and automotive systems. An application-driven, solution-based semiconductor supplier, Fairchild provides online design tools and design centers worldwide, as part of its comprehensive Global Power Resource(SM) program. Please contact them on the web at [www.fairchildsemi.com](http://www.fairchildsemi.com).

### **About The SyberWorks LMS e-Learning Implementation Podcast Series**

The SyberWorks LMS e-Learning Podcast Implementation Series looks at actual learning management system (LMS) implementations and e-Learning program rollouts. Developed for busy training and e-Learning professionals, they feature how corporations, governments, and non-profit organizations are using online training to improve performance, instruct employees, increase customer acquisition and retention, and more!

### **About SyberWorks**

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.