

New SyberWorks Media Center Article: “How does podcasting fit into a company’s training programs?”

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces a new article available in the SyberWorks Online Media Center: “How does podcasting fit into a company’s training programs?” by Dave Boggs, CEO of SyberWorks, Inc.

Dave Boggs says:

“In the last few years, podcasts and podcasting have received a lot of attention from both traditional and online press. As the fervor over podcasts and podcasting has spread, they have become an e-Learning ‘panacea.’ Training pundits immediately began to espouse the value and necessity of podcasts, without giving the technology time to find its rightful place in the e-Learning arsenal.”

He continues, “Now that the dust has begun to settle around podcasting, I think it’s important to understand how the technique can best fit into an organization’s e-Learning programs. This article takes a realistic look at podcasting’s place in business training programs.”

Boggs adds, “The article takes away some of the mystery around podcasting. It discusses the relation between podcasting and other types of digital media (in regards to e-Learning development), and examines some of the obstacles encountered when using podcasts in corporate training environments.”

Dave also writes two blogs in the e-Learning space. The first blog, the Boggs e-Learning Chronicle (<http://boggse-learningchronicle.typepad.com/>) covers news, trends, and observations about the e-Learning and web-based-training industries. His second blog, the Online Training Content Journal (http://boggse-learningchronicle.typepad.com/the_online_training_conte/) discusses best practices, techniques, and trends in online training development and e-Learning instructional design.

Dave Boggs’ article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/podcasting.htm>.

About The Author

Dave Boggs is the founder and CEO of SyberWorks, Inc (<http://www.syberworks.com>). He has been involved with computer-based and web-based training for more than twelve years. Before founding SyberWorks, Dave was the VP of

Sales and Business Development for Relational Courseware. He holds a Bachelor of Science degree in Physics from Union College in Schenectady, NY, and an MBA from the Kellogg School of Management at Northwestern University in Evanston, IL.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.