

SyberWorks Media Center Presents a New Article – “*Considerations When Integrating a Learning Management System (LMS) with Salesforce.com*”

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “*Considerations When Integrating a Learning Management System (LMS) with Salesforce.com,*” by Stuart Campbell, Director of Software Engineering at SyberWorks.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

“The article looks at various issues when integrating a learning management system with Salesforce.com.® The article examines the balance between the transmission of batch data and reducing the size of data requests. It also discusses the use-case scenarios of learners becoming business leads, when data comes from the LMS to populate or supplement Salesforce.com (and the reverse, when data coming from Salesforce.com needs to populate or supplement tables in the LMS)”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/integrate-lms-salesforce.htm>.

About Stuart Campbell

Stuart Campbell is Director of Software Development for SyberWorks, Inc., a privately-held supplier of e-Learning software and training. A native of the United Kingdom, he had previously served as a Principle Software Engineer, Senior Consultant, Senior Software Engineer, and Development Specialist for companies such as Brooks Automation Inc. (Chelmsford, Mass.); Digital Equipment (South Queensferry, U.K.); and Honeywell Control Systems (Motherwell, U.K.). Among his many roles at SyberWorks, he leads the software-development process and helps to build new software releases and update kits.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.