

## New SyberWorks Media Center Article: *“Hosted (SaaS) Vs. Licensed Cost Analysis of a Learning Management System/Learning Content Management System (LMS/LCMS)”?*

Waltham, Massachusetts – June 9, 2009

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: *“Hosted (SaaS) Vs. Licensed Cost Analysis of a Learning Management System/Learning Content Management System,”* by Bob Goldschneider, Director of Business Development for SyberWorks.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

*“This article discusses the cost analysis when comparing the purchase of a licensed Learning Management System/Learning Content Management System (LCMS) to a hosted LMS/LCMS system. Topics addressed include the advantages and disadvantages associated with licensing or hosting an LMS/LCMS, additional bandwidth usage, accounting for personnel costs and more.”*

The article is located in the SyberWorks Online Media Center at

<http://www.syberworks.com/articles/licensevshost.htm>.

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### About Bob Goldschneider

Bob Goldschneider has over 25 years experience in corporate training and educational services. He has served as Director of Educational Services and Director of North American Sales and Service for the Open Software Foundation. He built their Educational Services division from the ground up into a multi-million dollar business. He also served as Director of Educational Services at Apollo Computer and Training Development Manager for Wang Laboratories, where he managed a staff of over 50 instructors, course developers, video producers, and graphic designers.

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.