

## The SyberWorks e-Learning Podcast Examines the Blurry Line between a Learning Content Management System (LCMS) and Learning Management System (LMS)

Waltham, Massachusetts – January 26, 2010

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: *“The Blurry Line between Learning Content Management Systems (LCMSs) and Learning Management Systems (LMSs).”*

Dave Boggs, CEO of SyberWorks, states:

*“Today’s podcast is an interview with Bob Goldschneider, Director of Business Development at SyberWorks about his latest article, “Need a Learning Content Management System?” Bob reviews some of the features generally associated with Learning Content Management Systems and reveals how they are available in most Learning Management Systems.” Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.”*

SyberWorks e-Learning Podcast Series: Episode #39 *“The Blurry Line between Learning Content Management Systems (LCMSs) and Learning Management Systems (LMSs).”*

<http://www.syberworks.com/audio/elpodcast39.mp3> is located in the SyberWorks Online Media Center at [http://www.syberworks.com/elearning\\_podcast.htm](http://www.syberworks.com/elearning_podcast.htm) in the About Us section of the SyberWorks web site.

The transcript is located at [http://syberworks.com/elpodcast39\\_transcript.htm](http://syberworks.com/elpodcast39_transcript.htm).

---

### About Bob Goldschneider:

Bob Goldschneider has over 30 years experience in corporate training and educational services. He has served as Director of Educational Services and Director of North American Sales and Service for the Open Software Foundation. He built their Educational Services division from the ground up into a multi-million dollar business. He also served as Director of Educational Services at Apollo Computer and Training Development Manager for Wang Laboratories, where he managed a staff of over 50 instructors, course developers, video producers, and graphic designers.

### About the SyberWorks e-Learning Podcast Series

Each month, the SyberWorks e-Learning Podcast Series discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks

e-Learning Podcast Series is produced by SyberWorks, Inc., as a free service for professionals in the e-Learning and Learning Management System industries.

### **The SyberWorks Learning Management System/Learning Content Management System**

SyberWorks Training Center (STC) is a Web-based Learning Management System (LMS)/Learning Content Management System (LCMS) that provides complete solutions for managing and tracking all types of training at your organization — from e-Learning courses to traditional classroom training and self-paced study programs. The STC includes extensive testing and assessment tools, reporting, management, communication and collaboration tools, and quality control capabilities — all in one integrated database application that is highly scalable to precisely meet your organization’s needs. The SyberWorks Training Center LMS/LCMS can be purchased as an enterprise license or hosted application.

### **About SyberWorks**

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.