

SyberWorks e-Learning Podcasts: Episode #15: *Understanding the generations in today's workforce*

Waltham, Massachusetts – November 6, 2008

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: “Understanding the generations in today's workforce.”

Dave Boggs, CEO of SyberWorks, states:

“Today’s podcast consists of an interview with Jim Kissane, a noted Workforce Development expert, author of the Workforce Development Blog, and a fellow at RedVector.com, an engineering and construction focused e-Learning content company. In this episode, Jim talks about the impact of the various generations in today's workplace.”

Boggs continues, “Jim also goes on to discuss the expectations each generation as they impact their work habits as they mingle and labor together in today's workplace. The four generations discussed are The Traditionalists (sometimes called the Greatest Generation), the Baby Boomers, Generation X, and Generation Y.” Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.

SyberWorks e-Learning Podcast Series: Episode #15 “Understanding the generations in today's workforce” <http://www.syberworks.com/audio/jimkissane1.mp3> is located in the SyberWorks Online Media Center at http://www.syberworks.com/elearning_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/elpodcast12_transcript.htm.

About Jim Kissane:

Jim Kissane is an accomplished turnaround executive, writer and industry consultant. Jim is a research Fellow with RedVector.com, as well as a trainer and business coach, and is constantly working to improve the performance of business owners' most valuable asset — its people. Drawing on over 30 years of business experience, including many years as a Booz-Allen management consultant, Kissane develops tailored training solutions for his clients areas critical to all businesses today: increasing customer loyalty, employee recruitment and retention, and coming to grips with today's skilled labor shortage. His work has been cited in the book : “Turning Good People Into Top Talent.” As a former member of the adjunct faculty at the University of Pittsburgh, and Clarion University's School of Communications, and over 20 years in private industry, he has spent his career unlocking the secrets of the complex and constantly changing skilled workforce.

About RedVector.com

RedVector.com, Inc. sets the standard for excellence and innovation in online education for the engineering, architectural, interior design, construction, land surveying, building inspection and landscape architecture industries. Its course library boasts more than 900 online courses authored by more than 100 subject matter experts. So far more

than 41,000 architects, engineers and contractors have chosen to bolster their knowledge and earn certificates by taking RedVector courses. The company was declared one of Tampa Bay's Best Places to Work 2006 by the Tampa Bay Business Journal. Founded in October 1999, RedVector has grown from a modest idea for filling a growing need to a multinational venture that attracts over a million unique visitors annually from 50 states and 22 countries. RedVector is headquartered in Tampa, Florida.

About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.