

## SyberWorks e-Learning Podcasts: Episode #13: *Lean-ISD part 1*

Waltham, Massachusetts – September 20, 2007

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: “Lean- ISD, Part (1).”

Dave Boggs, CEO of SyberWorks, states, “We are taking a break from our series with Mark Bower from Edge Interactive, Inc. about the business of Learning Management, and starting a short, two-part miniseries on Lean-ISD. The miniseries will consist of interviews with Guy Wallace, a Certified Performance Technologist and President of EPPIC, Inc. (an Instructional Design and Performance Improvement consulting firm in North Carolina). In the first episode, he will define Lean-ISD and look at the curriculum architect design that supports it.”

Boggs continues:

*“Guy’s approach to formulating development is focused on organizational performance outputs and deliverables. His approach seems highly cost-effective, because it can reduce the probability of creating an online course or training program that will become obsolete in a short period of time.”*

Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.”

SyberWorks e-Learning Podcast Series: Episode #13 “Lean-ISD Part 1”

[http://www.syberworks.com/audio/guy\\_wallace.mp3](http://www.syberworks.com/audio/guy_wallace.mp3) is located in the SyberWorks Online Media Center at [http://www.syberworks.com/elearning\\_podcast.htm](http://www.syberworks.com/elearning_podcast.htm) in the About Us section of the SyberWorks web site. The transcript is located at [http://www.syberworks.com/learnisd1\\_transcript.htm](http://www.syberworks.com/learnisd1_transcript.htm).

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### **About the SyberWorks e-Learning Podcast Series:**

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

### **About SyberWorks**

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.