

## SyberWorks e-Learning Podcasts: Episode #11: *Hot Button Issues In Training Project Management*

Waltham, Massachusetts – July 19, 2007

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: “Hot Button Issues in Training Project Management.”

Dave Boggs, CEO of SyberWorks, states, “This is the second episode of our new miniseries that focuses on the business of learning management. In this episode, Mark Bower, President and CEO of [Edge Interactive](#), a learning- and performance-management consulting firm located in Colorado, discusses various issues in training project management.”

Boggs continues:

*“Mark talks about the necessity of having a resource plan in place, and provides both qualitative and quantitative guidelines that can be used as benchmarks in any training-development plan. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.”*

SyberWorks e-Learning Podcast Series: Episode #11 “The Benefits of Using Business Language Rather Than Training Language” [http://www.syberworks.com/audio/mark\\_bower02.mp3](http://www.syberworks.com/audio/mark_bower02.mp3) is located in the SyberWorks Online Media Center at [http://www.syberworks.com/elearning\\_podcast.htm](http://www.syberworks.com/elearning_podcast.htm) in the About Us section of the SyberWorks web site. The transcript is located at [http://www.syberworks.com/elpodcast6\\_transcript.htm](http://www.syberworks.com/elpodcast6_transcript.htm).

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### About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.