

SyberWorks e-Learning Podcasts: Episode #10: *The Benefits of Using Business Language Rather Than Training Language*

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System industry, today announces the next episode in their e-Learning Podcast Series: “The Benefits of Using Business Language Rather Than Training Language.”

Dave Boggs, CEO of SyberWorks, states, “This is the first episode in a new miniseries that will focus on the business of learning management. The miniseries will consist of a series of interviews with Mark Bower, President and CEO of Edge Interactive. (www.edgeinteractive.com), a learning- and performance-management consulting firm located in Colorado. Over the course of the series, we will discuss practical issues that impact learning professionals and training managers in the corporate training environment. The series will focus on business fundamentals in learning management that help training managers and learning professionals run their departments more efficiently and effectively.”

Boggs continues:

“In the first segment, Mark Bower discusses the use of business language, rather than training (or learning-professional) language, and why this is important to your e-Learning and training programs. Mary Kay Lofurno, Director of Marketing at SyberWorks, narrates the series.”

SyberWorks e-Learning Podcast Series: Episode #10 “The Benefits of Using Business Language Rather Than Training Language” <http://www.syberworks.com/audio/>

[mark_bower01.mp3](http://www.syberworks.com/learning_podcast.htm) is located in the SyberWorks Online Media Center at http://www.syberworks.com/learning_podcast.htm in the About Us section of the SyberWorks web site. The transcript is located at http://www.syberworks.com/elpodcast5_transcript.htm.

About the SyberWorks e-Learning Podcast Series:

The SyberWorks e-Learning Podcast Series is a monthly series that discusses helpful and influential topics in e-Learning, the Learning Management Systems industry, custom online training development, instructional design, performance management, and talent management. The SyberWorks e-Learning Podcast Series is produced by SyberWorks, Inc. as a free service for professionals in the e-Learning and Learning Management System industries.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.