

SyberWorks announces a new article available in its Media Center: *“Spreading the e-Learning Word (Part 2)”*

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SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “Spreading the e-Learning Word (Part 2),” by David Boggs, CEO and Founder of SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

“In Part 1 of this series, David Boggs talks about some widely used channels through which a company can gain recognition for its products and services. In this second article, he discusses some tools that may be less-mainstream for this type of use, but that are gaining momentum and creating vast opportunities for e-Learning businesses.”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/spreading-the-elearning-word-part2-article.htm>.

About David Boggs

David Boggs is the Found and CEO of SyberWorks, Inc. in Waltham, Massachusetts. He has been involved with computer and web-based training for more than twenty years. Before founding SyberWorks, Dave was the VP of Sales and Business Development for Relational Courseware. He holds a BS in Physics from Union College in Schenectady, NY, and an MBA from the Kellogg School of Management at Northwestern University in Evanston, IL.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.