

## SyberWorks Media Center Debuts New Article - *“Documentation and e-Learning Part 2: Show, Don’t Tell”*

Waltham, Massachusetts –February 2, 2010

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “Documentation and e-Learning Part 2: Show, Don’t Tell,” by Dave Powell, Documentation Manager for SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

*“In Part 2 of this series, Dave Powell discusses how ‘showing’ users information instead of ‘telling’ them is helpful in both documentation and e-Learning.”*

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/documentation-and-elearning-part2-article.htm>.

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### About David Powell

Dave Powell is Documentation Manager for SyberWorks Inc., a privately-held supplier of e-Learning software and training. For the past 15 years, he has written award-winning marketing collateral and user documentation for hardware/software companies like PictureTel, 3Com, Philips Medical Systems, Polaroid, and SyberWorks. Prior to that, he edited and wrote for publications like *Computerworld*, *Infosecurity News*, *Networking Management*, *Digital Design*, *LightWave*, *Popular Computing*, *Harvard Business Review*, and *Leaders*. (During that time, he also served as an author and Editorial Advisor for *Sesame Street*.)

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.