

## SyberWorks Media Center Debuts New Article - *“Do We Still Know Our Audience?”*

Waltham, Massachusetts – July 22, 2008

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: *“Do We Still Know Our Audience?”*, by Steve Pena, Instructional Designer and Implementation Consultant for SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states: “This article discusses the upcoming generation of college graduates, and how technology has shaped their lives and work habits. The article also looks at how this will affect the e-Learning community of the future.”

The article is located in the SyberWorks Online Media Center at <http://www.syberworks.com/articles/do-we-still-know-our-audience-article.htm>.

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### About Steve Pena

Steve Pena is a Senior Instructional Designer and Implementation Consultant at SyberWorks, Inc. in Waltham, Massachusetts.

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.