

## SyberWorks Media Center Debuts New Article - "*Distributor-Modeled Training*"

Waltham, Massachusetts – October 27, 2009

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: "*Distributor-Modeled Training*" by Steve Pena, Senior Instructional Designer and Implementation Consultant for SyberWorks, Inc.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states, "This article discusses how Distributor-Modeled training can be used to improve your organization's relationships with distributors by enabling you to provide them with better service, support, and functionality, while decreasing your costs and increasing revenues."

The article is located in the SyberWorks Online Media Center at

<http://syberworks.com/articles/distributor-training-model-article.htm>

---

### About Steve Pena

Steve Pena is a Senior Instructional Designer and Implementation Consultant at SyberWorks, Inc. in Waltham, Massachusetts.

### About SyberWorks

SyberWorks, Inc. ([www.syberworks.com](http://www.syberworks.com)) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.