

SyberWorks Media Center Presents New Article — “10 Instructional Design Tips for e-Learning Development”

Waltham, Massachusetts – October 28, 2008

SyberWorks, Inc., a leader in custom e-Learning Solutions and the Learning Management System (LMS) industry, today announces an article available in the SyberWorks Online Media Center: “10 Instructional Design Tips for e-Learning Development,” by Steve Pena, Senior Instructional Designer and Implementation Consultant for SyberWorks.

Mary Kay Lofurno, Director of Marketing at SyberWorks, states:

“The article provides 10 useful instructional design tips for e-learning development. Some of the tips mentioned discuss the importance of knowing your audience, determining performance objectives, spelling out the ‘WIFM’ (What’s in it for me?), and more.”

The article is located in the SyberWorks Online Media Center at:

<http://www.syberworks.com/articles/10-instructional-design-tips.htm>

About Steve Pena

Steve Pena is a Senior Instructional Designer and Implementation Specialist at SyberWorks, Inc., Waltham, Mass.

About SyberWorks

SyberWorks, Inc. (www.syberworks.com) is a leader in the custom e-Learning Solutions and Learning Management System industries for Fortune 1000 corporations, higher education, and other organizations. Located in Waltham, Massachusetts, the company serves the multi-billion-dollar e-Learning market. Since 1995, SyberWorks has developed and delivered unique and economical solutions to create, manage, measure, and improve e-Learning programs at companies and organizations in the United States, Canada, Europe, and other countries.